

2024 *Called to Counsel* Sponsorship Levels

Presenting Sponsor - \$5,000

Share information about your ministry from the stage! ABC offers our Presenting Sponsor a 15-minute spot before one of our plenary sessions (all attendees included) to have a live presentation or play a pre-recorded video to promote your organization.

Includes:

- Two (2) 6' exhibitor tables with plain black table cloths
- Four (4) chairs (2 for each table)
- Up to four (4) exhibitor passes
- Full-page ad in the printed conference booklet (5.5" x 8.5" - art provided by sponsor)
- Digital ad (art provided by sponsor) included in rotating slideshow that plays throughout the venue during the event
- 15-minute spot to present to our attendees
 - Live presentation or pre-recorded video
 - ABC will provide the time slot (will be immediately before one of the plenary sessions)
- Space provided to host a lunch event during Friday's lunch break
 - Event can be announced from the stage by ABC if desired
 - Tables and chairs provided for up to 100 people
 - No food or drinks provided by ABC

Partner Sponsor - \$3,000

Share information about your ministry through a sponsored video! ABC offers our Partner Sponsor a 10-minute spot before one of our plenary sessions (all attendees included) to play a pre-recorded video to promote your organization.

Includes:

- One (1) 6' exhibitor table with plain black table cloth
- Two (2) chairs
- Two (2) exhibitor passes
- Recognition in conference booklet as the event's Partner Sponsor
- 10-minute spot to present to our attendees
 - Pre-recorded video only
 - ABC will provide the time slot (will be immediately before one of the plenary sessions)
- Space provided to host a breakfast event Friday before Plenary 2
 - Event can be announced from the stage by ABC if desired
 - Tables and chairs provided for up to 100 people
 - No food or drinks provided by ABC



Refreshment Break Sponsor - \$2,000

Be recognized as the Refreshment Sponsor for our event! We have a snack area with coffee, water, and handheld snack items available to attendees throughout the event. Recognition would occur in this area, and in printed conference material at the event.

Includes:

- One (1) 6' exhibitor table with plain black table cloth
- Two (2) chairs
- Two (2) exhibitor passes
- Recognition in conference booklet as the event's Refreshment Break Sponsor
- Ability to display promotional materials/signage in and around the snack/refreshment area

Table Sponsor - \$750

Includes:

- One (1) 6' exhibitor table
- Black table covering
- One (1) chair
- One (1) exhibitor pass (additional exhibitor passes are \$150/each)
- Inclusion in listing of sponsors printed in the event's schedule/booklet (given to all onsite attendees)

Stand-Alone Promotional Opportunities

Conference Bag Drop - \$650

A resource or promotional material of your choice (subject to ABC approval) will be placed into each attendee's bag. Bags are given to attendees at check in. Items should be small (cards, brochures, etc.).

Half-Page Booklet Ad - \$500

Full color ad in conference booklet - 5.5" x 4.25"

Full-Page Booklet Ad - \$1,000

Full color ad in conference booklet - 5.5" x 8.5"

BONUS! Full-page ad purchase also includes a digital ad (provided by sponsor) included in the rotating slideshow that plays throughout the venue during the event!



Other Details

- Booth spaces are assigned on a first-come, first-served basis with priority given to premium sponsors
- Set up: Thursday from 7:30 a.m.-1:30 p.m. (pre-conference begins at 9:00 a.m.)
- Tear down: Saturday from 1:00 p.m.-2:00 p.m.
- Exhibitors may sell resources from their booth (subject to ABC approval)